

**Corporate Overview** 

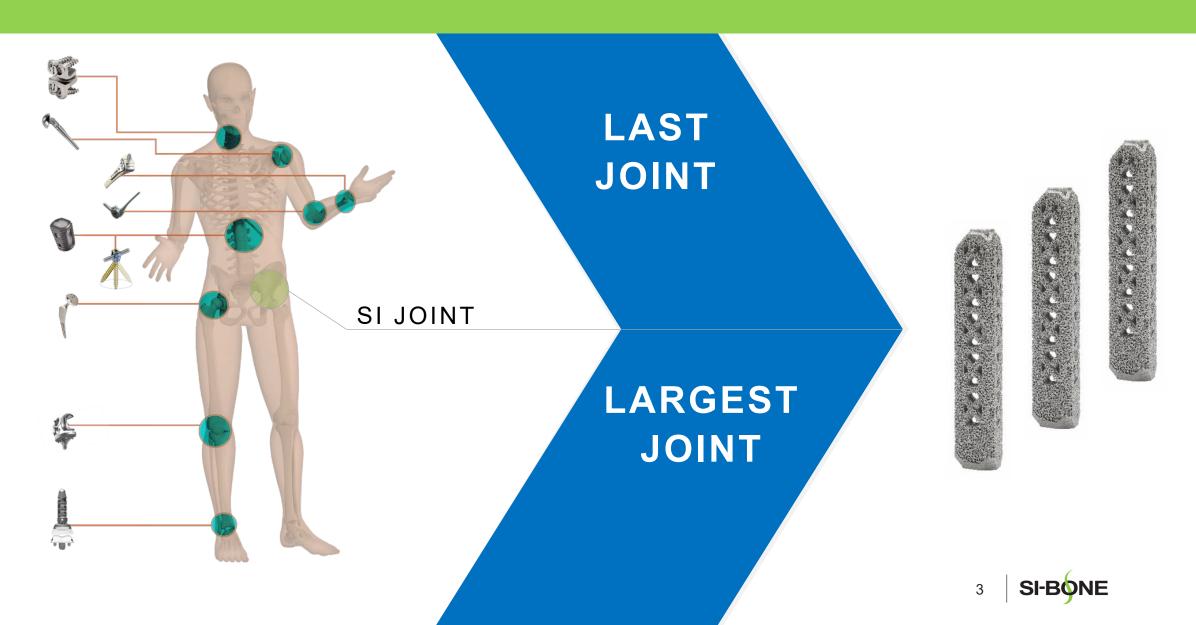
November 2019

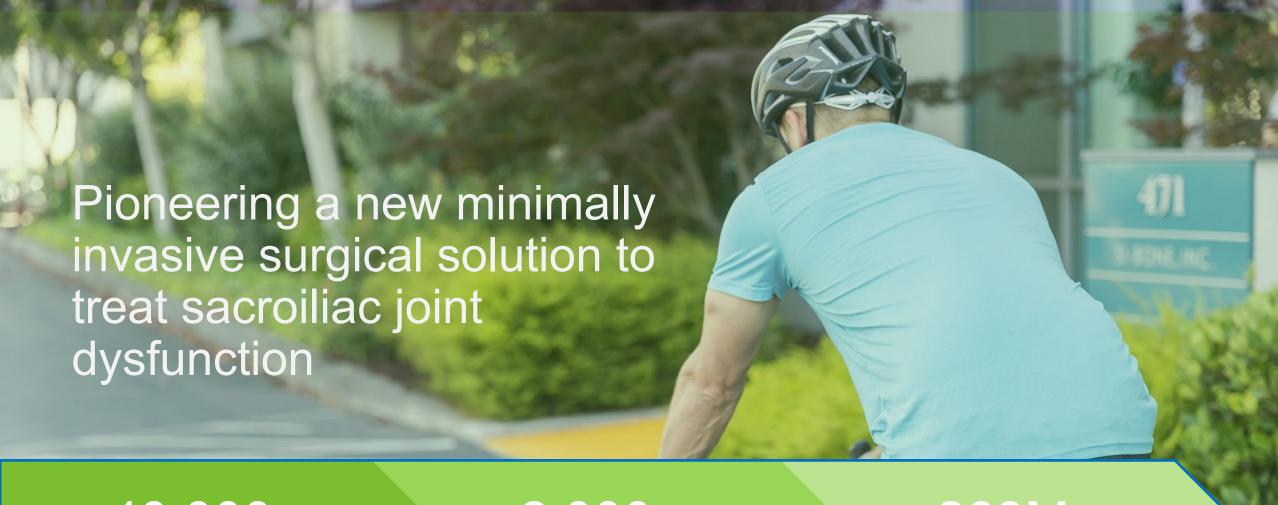


### Safe Harbor Statement

This presentation contains "forward-looking statements," which are statements related to future events that by their nature address matters that are uncertain. All forwardlooking information is inherently uncertain and actual results may differ materially from assumptions, estimates or expectations reflected or contained in the forward-looking statements as a result of various factors. For details on the uncertainties that may cause our actual results to be materially different than those expressed in our forwardlooking statements, please review our most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q, which contain risk factors. Forward-looking statements address our expected future business, financial performance, financial condition as well as results of operations, and often contain words such as "intends," "estimates," "anticipates," "hopes," "projects," "plans," "expects," "seek," "believes," "see," "should," "will," "would," "target," and similar expressions and the negative versions thereof. Such statements are based only upon current expectations of SI-BONE. Any forward-looking statement speaks only as of the date made. Reliance should not be placed on forward-looking statements because they involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements to differ materially from those expressed or implied. Forward-looking statements include statements that address activities, events or developments that SI-BONE expects, believes or anticipates will or may occur in the future. Forward-looking statements are based on SI-BONE's experience and perception of current conditions, trends, expected future developments and other factors it believes are appropriate under the circumstances and are subject to numerous risks and uncertainties, many of which are beyond SI-BONE's control. With respect to the forward-looking statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. We undertake no obligation to publicly update or revise any forward-looking statements to reflect new information or future events or otherwise unless required by law.

# Major Joints Market





40,000+
Procedures

2,000+ Surgeons

268M+
Covered lives

### Market Leadership



ROBUST
CLINICAL DATA

>75 published clinical studies/papers

2 randomized trials

5-year data, including RCT published



POSITIVE FINANCIAL PROFILE

2018 Worldwide \$55.4M revenue 15% growth

Q3 2019 Worldwide \$16.2M 21% growth

~90% gross margins



REIMBURSEMENT ADVANTAGE



**MARKET LEADER** 

268M+ U.S. covered lives

34 U.S. payor exclusives

5,100 U.S. procedures in 2018

279,000 U.S. potential patients per year

# SI Joint Pain: Prevalent and Highly Burdensome

15%
OF LOWER BACK
PAIN

32 - 43%

SYMPTOMATIC POST-LUMBAR FUSION



# 30M+ in the U.S. Suffer From Lower Back Pain...

4.7 M SI joint pain sufferers 1.4M

Eligible for surgery

5 years in pain



279K
Eligible for SIJ

surgeries each year



\$2.7B

Annual U.S. Market Opportunity

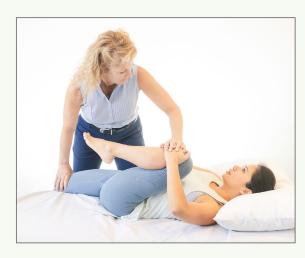
# Diagnostic Algorithm Acceptance and Adoption

Results are as good or better than rules for other lumbar spine conditions

### PATIENT HISTORY



### **PROVOCATIVE TESTS**



Series of simple physical exams that lead to an accepted diagnosis

### LOCAL ANESTHETIC INJECTION





MEDICARE (MACs)



PRIVATE PAYORS

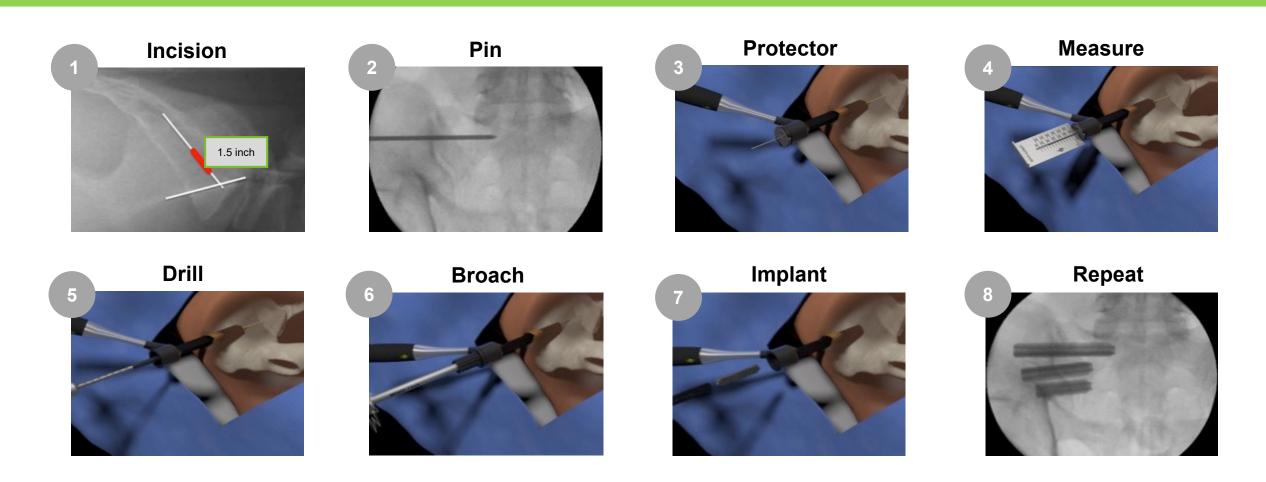


JAPANESE SACROILIAC JOINT RESEARCH SOCIETY

# A Major Gap in Sacroiliac Joint Therapy

NON-SURGICAL MANAGEMENT SURGERY **MIS SI JOINT** MEDICATIONS, **THERAPEUTIC RADIO-FREQUENCY OPEN SI JOINT FUSION** PHYSICAL THERAPY **INJECTIONS ABLATION FUSION** 

# The iFuse Procedure™



Performed inpatient, outpatient or ASC

## Clinically Proven Minimally Invasive Solution

- Patented unique triangular implants
- 3x the strength of a screw
- 6x the rotational resistance



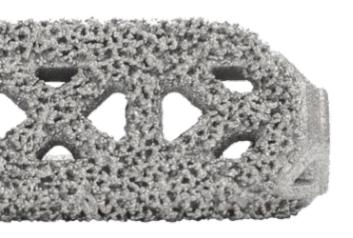
**2008** FDA 510(k)

**2010** CE MARK

34 COUNTRIES

# Platform Technology: iFuse-3D<sup>TM</sup>

### **Enhanced Implant Benefits**

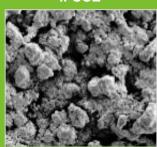


- Proven triangular design and procedure
- Porous, 3D-printed titanium implant
- Bony on-growth, in-growth, through-growth

REPRESENTATIVE COMPETITOR



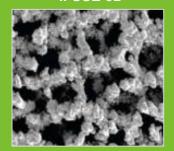
TPS-COATED IFUSE



CANCELLOUS BONE



3D-PRINTED IFUSE-3D



3 MONTH SHEEP STUDY



# Proprietary, Differentiated Technology





# Intellectual Property Overview

- 50 issued patents: U.S. (40), OUS (10)
- 20 pending patents: U.S. (15), OUS (5)

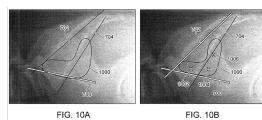
- iFuse patents cover until August 2024
- iFuse-3D patents cover until September 2035

### **SHAPE**



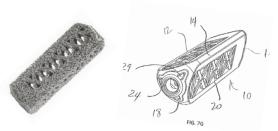
Joint ... fused ... a rectilinear bone fusion implant ... across the joint

### **APPROACH**



Lateral insertion path through the ilium and into the sacrum. A posterolateral insertion path angling through the SI joint.

### **3-D TECHNOLOGY**



Fenestration is offset from both the distal end and the proximal end. One repeating internal portion comprising a plurality of apex struts.

# Patient Experience

VAS Pain Reduction<sup>1</sup>

54 POINTS

Clinically meaningful at 20 pts

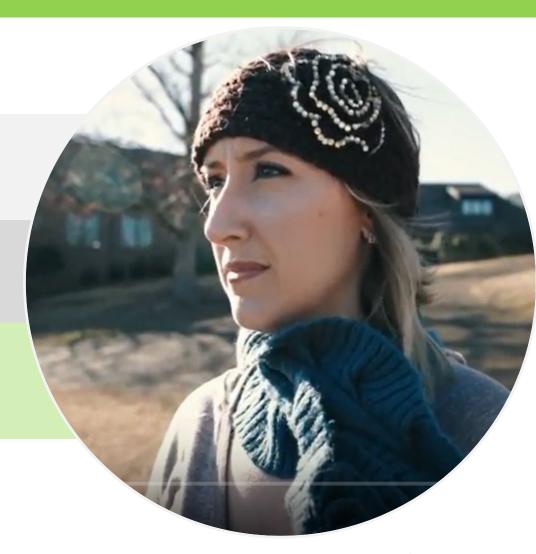
ODI Disability Improvement<sup>1</sup>

26
POINTS

Clinically meaningful at 15 pts

95%

Patient satisfaction



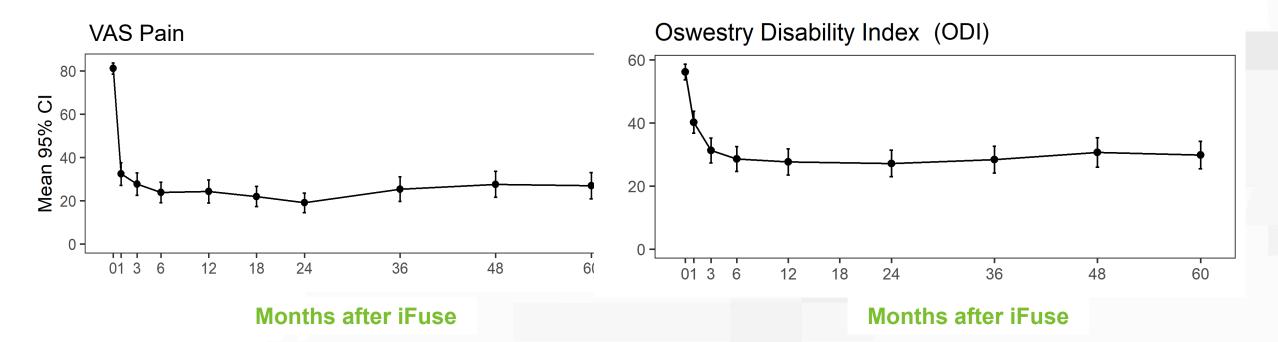
### Robust Data and Clinical Evidence

- >75 peer-reviewed published papers
- Long-term 6-year data
- Two level 1 randomized studies



# 5-Year Prospective Study, including RCT

### Published: September 2019

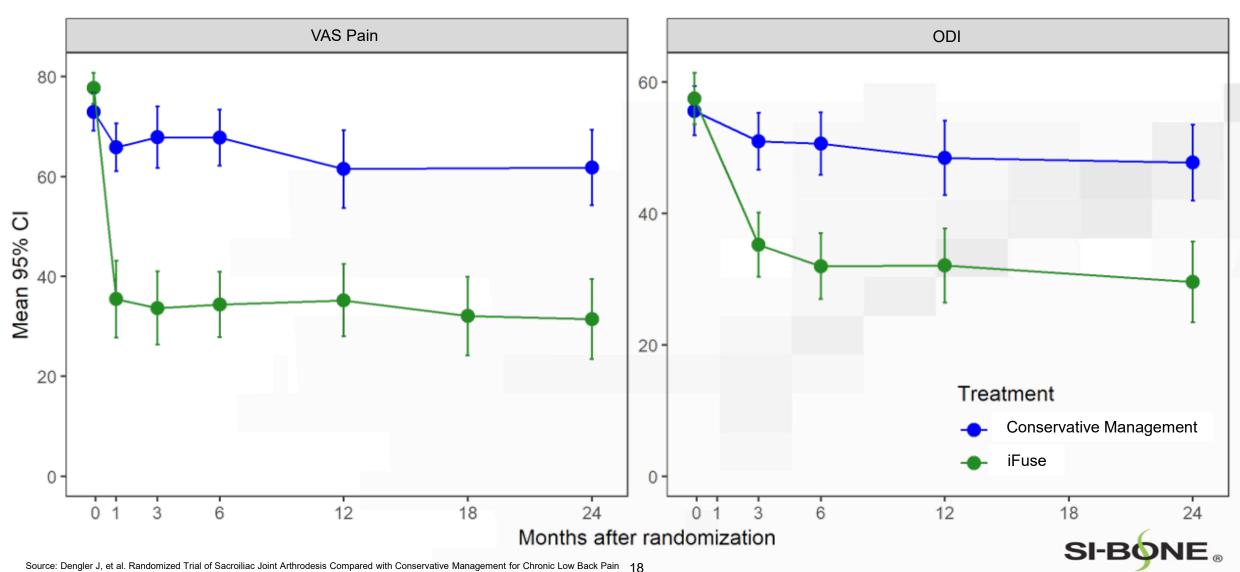




# 2-Year European RCT



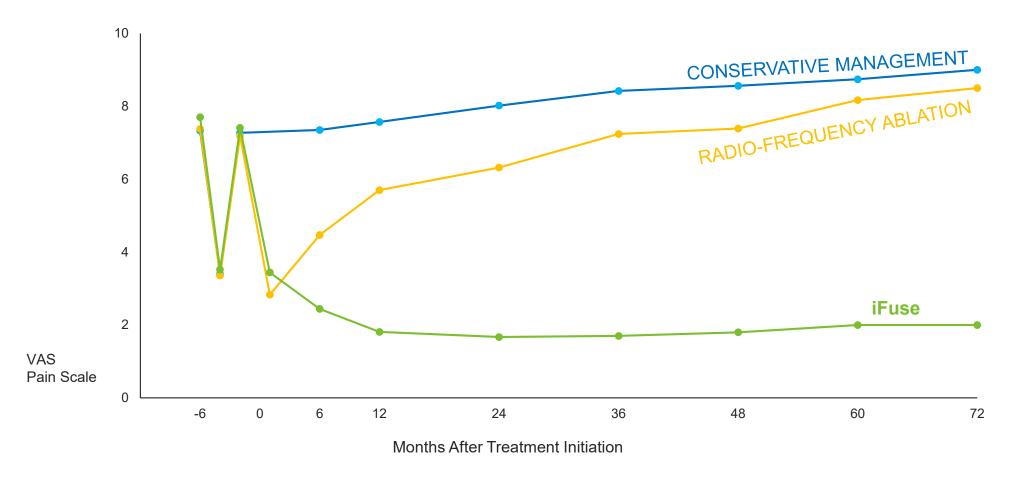
Published: March 2019



# 6-Year Independent Cohort Study

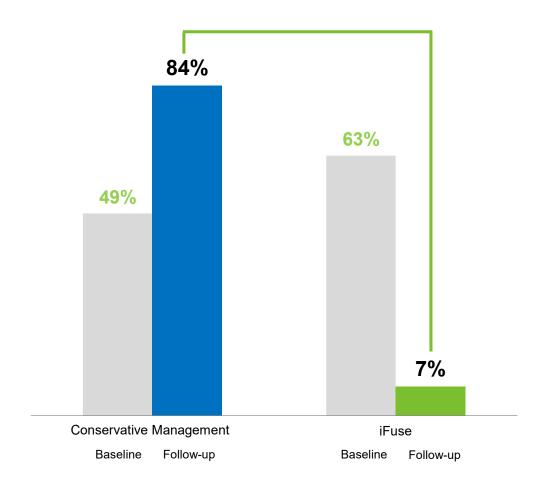
Published: April 2019





# Significant Reduction In Opioid Users

### 6-year study, 2 controls, single center



## **Economic Payor Benefit**

# Cost Effective SURGERY Incremental Cost-Effectiveness Ratio (ICER) Hip ~\$10K Knee ~\$12K SI Joint ~\$13K Disc Herniation ~\$21K Spinal Stenosis ~\$59K Degen Spondy ~\$64K

### Payor Savings

\$3,100

Savings per patient when SI joint is included in diagnosis of low back pain



### Worker Productivity

Worker productivity improves with iFuse surgery



### Rapid Breakeven

Optum: UHC Database

\$83 PER MONTH Post-op LBP cost

# Health Technology Positive Appraisals



**APRIL** 

2017

**iFuse Only** 

RECOMMENDATION OCTOBER 2018

MAY

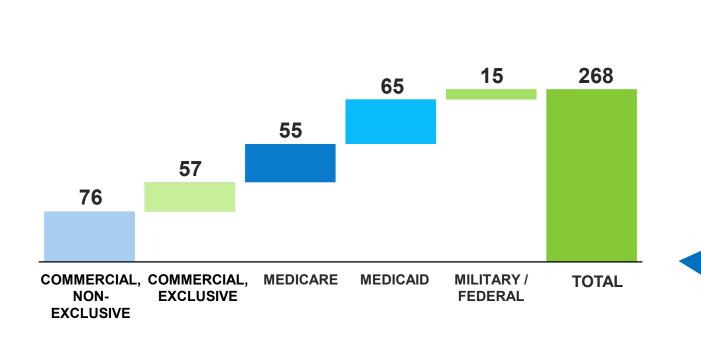
2016

iFuse EXCLUSIVE **iFuse** 

**EXCLUSIVE** 



# Coverage Highlights



131M covered by private payors

All 7 Medicare MACs cover

Growing coverage policies

• 34 U.S. exclusive payors

COVERED LIVES (12/31) 162

256
MILLION

268+

2017

2018

2019 YTD



### Accelerating Future Growth

### 1. 2019 SALES ORGANIZATION EXPANSION

- Add 10-15 direct reps
- Add **25-30 clinical support specialists**

### 2. TRAIN ADDITIONAL SURGEONS

- Increase active surgeons by 100
- Continue to invest in education and training courses

### 3. ROLLOUT NEXT GENERATION PRODUCTS

- Decorticator
- Bedrock adult deformity

### 4. INFLUENCE REIMBURSEMENT

- Coverage from remaining major U.S. commercial payors
- More exclusive U.S. policies
- Higher surgeon payment



# Expand Salesforce – U.S.

Market and sell through direct sales force and select 3rd party agents

### **FIELD REPS**

	2018 EOY	2019 Planned	As of 9/30/19	Forecast EOY 2019	
Sales Reps	45	10-15	53	55-60	
Clinical Specialist	22	25-30	53	47-52	
Total	67	35 - 45	106	102 - 112	

### 10 SALES REGIONS



# Expand Salesforce - OUS

### 38 EUROPEAN EMPLOYEES

### **INTERNATIONAL SALES FORCE**

20 DIRECT SALES REPS

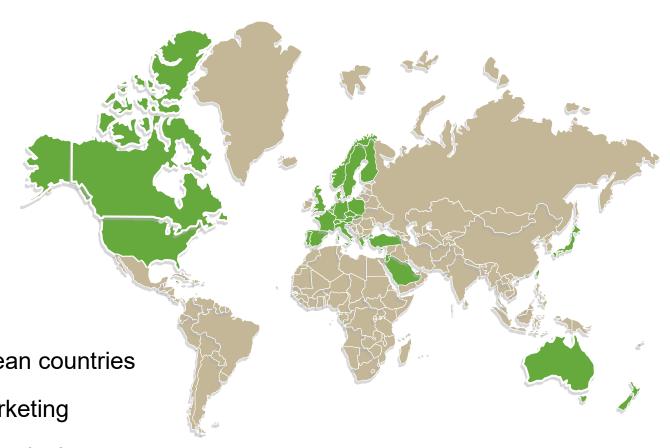
28 EXCLUSIVE DISTRIBUTORS

### 33 COUNTRIES

Focused expansion in major European countries

UK NICE: recommendation and marketing

- Fédération Hospitalière de France exclusive
- German team rebuilt and strengthened



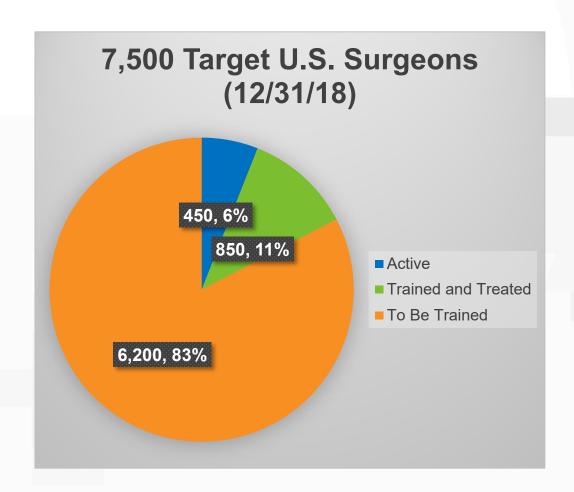
# Train Additional Surgeons



### **Surgeon Training Highlights:**

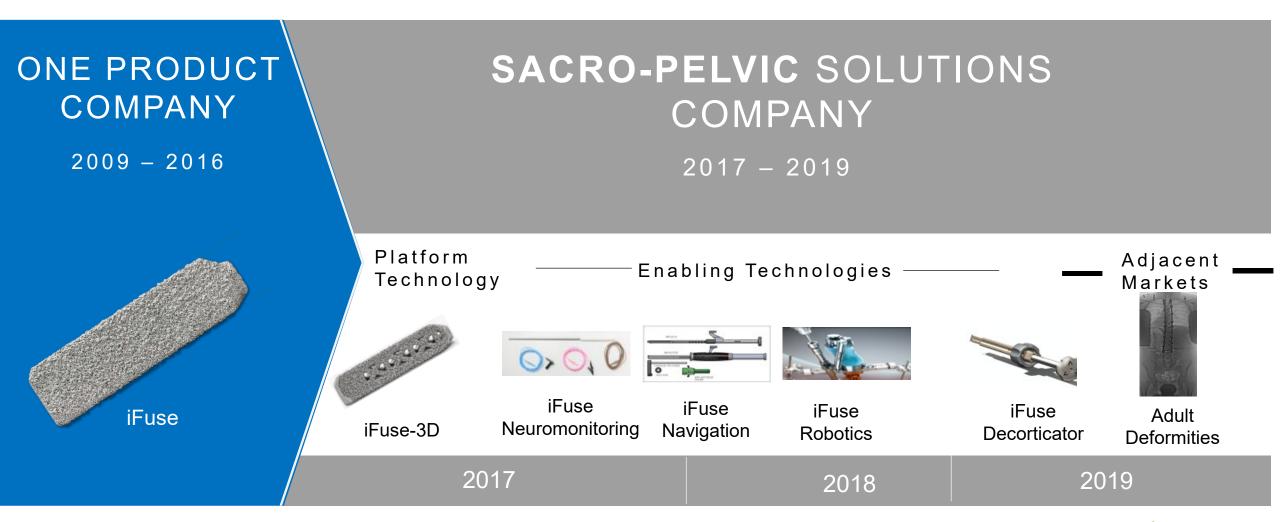
- √ ~100 surgeon trainer consultants
- √ 90 PT consultants
- ✓ Train new surgeons over a weekend
- ✓ Focus on diagnosis and treatment

■ Proficiency after ~5 cases

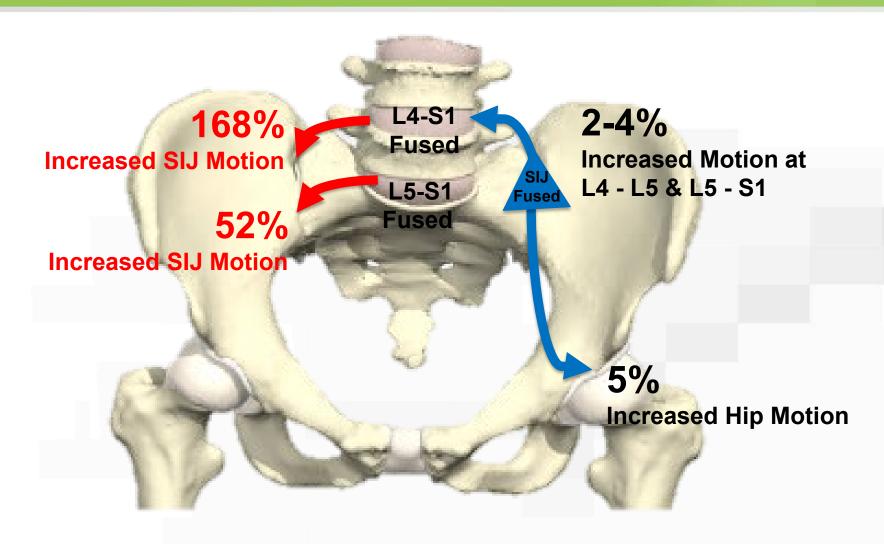




### Roll-out Next Generation Products



# Adjacent Segment Disorder



<sup>&</sup>lt;sup>1</sup> Ivanov AA, et al. Spine 2009;34(5):E162-9.



<sup>&</sup>lt;sup>2</sup> Lindsey D, et al. Int J Spine Surg. 2015;9:64.

<sup>&</sup>lt;sup>3</sup> Joukar A, et al. JOR Spine. 2019;e1067. [Epub 2019 Oct 20].

### iFuse Bedrock<sup>™</sup>



- US Bedrock launched: June 2019
- "Open" or MIS technique
- Posterior: iFuse-3D implants parallel to S2AI screws
- Lateral: iFuse-3D implants plus S2AI screws
- iFuse biomechanical: >30% reduction in SIJ motion



### Adult Deformity KOL's Engaging

Bedrock Think Tank, Chicago May 2019 16<sup>th</sup> Annual State of Spine Symposium June 2019

IMAST Bedrock Symposium Amsterdam July 2019







Official NASS Program
"Pelvic Fixation: Where Are We Now?"
Chicago: September 2019



### **Podium Presenters**

oroit.

- Dr. Christopher Shaffrey, Duke University
- · Dr. David Polly, University of Minnesota
- Dr. Frank Phillips, Rush University Medical Center
- · Dr. Juan Uribe, Barrow Neurological Institute
- · Dr. Rush Fisher, Christiana Spine Center
- **Dr. Josh Heller**, Jefferson University
- Dr. Robert Eastlack, Scripps Health
- Dr. Isador Lieberman, Texas Back Institute

SMISS
"Novel SI Joint Fusion Applications for Adult Deformity"
Las Vegas October 2019



Note: As of Sept. 30, 2019 31

### Influence Reimbursement

### **More Positive Coverage**

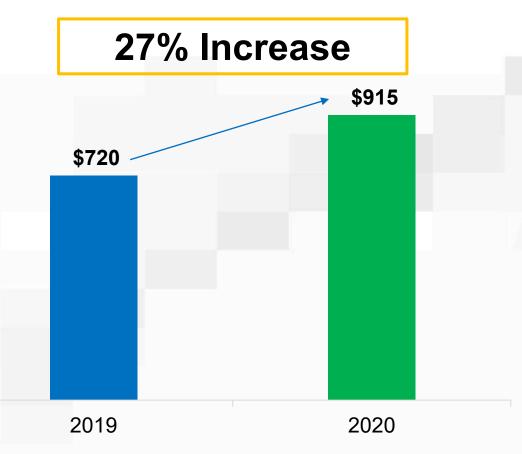






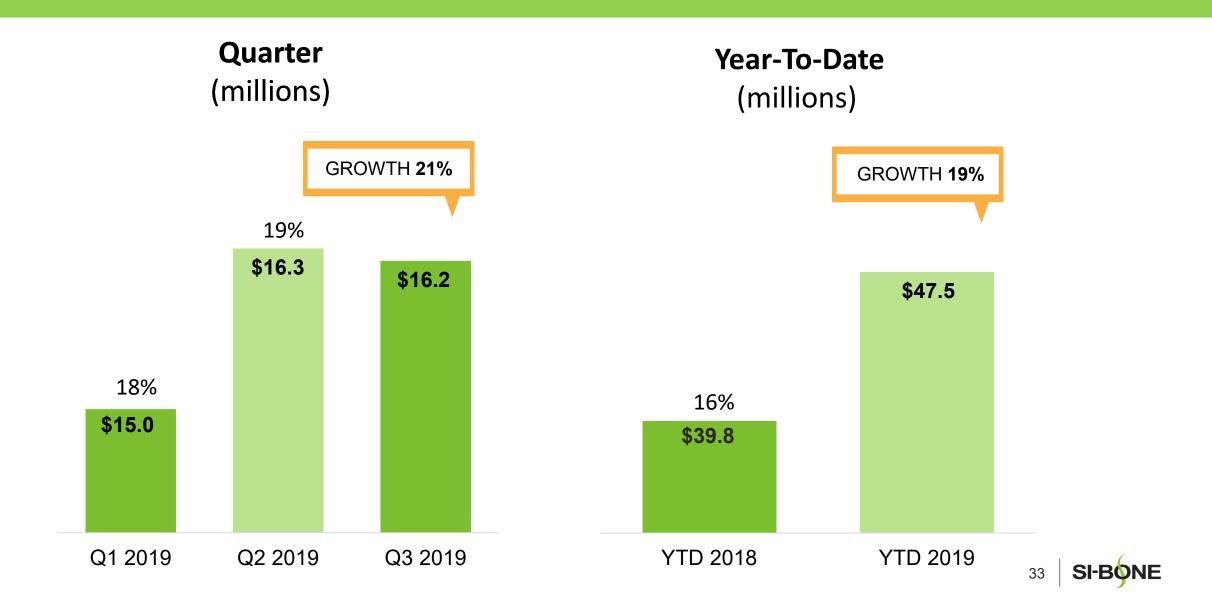
**Humana**®

### **Higher Surgeon Payment**





### 2019 Worldwide Revenue Growth



### Experienced Team

### Proven track records



Jeffrey Dunn
Chairman, President, CEO & Founder
7 time CEO





Tony Recupero
Chief Commercial Officer





W. Carlton Reckling, MD
Chief Medical Officer

Private practice for 20 years



**Laura Francis** 

Chief Financial Officer & Chief Operating Officer



McKinsey&Company



**Mike Pisetsky** 

General Counsel & Chief Compliance Officer



Cooley



Scott Yerby CTO & VP, Engineering









## Investment Highlights

**5,100** U.S. PROCEDURES IN 2018

ROBUST **DATA** 

>75 PUBLISHED PAPERS

2 RANDOMIZED TRIALS

**REIMBURSEMENT**ADVANTAGE

268+
MILLION
COVERED LIVES

34 PAYOR EXCLUSIVES

POSITIVE FINANCIAL PROFILE

19% GROWTH YTD

YTD: \$47.5M REVENUE

~90% GROSS MARGINS

279,000 U.S. POTENTIAL PATIENTS PER YEAR

# SI-BONE

### Disclosure

The iFuse Implant System is intended for sacroiliac fusion for conditions including sacroiliac joint dysfunction that is a direct result of sacroiliac joint disruption and degenerative sacroiliitis. This includes conditions whose symptoms began during pregnancy or in the peripartum period and have persisted postpartum for more than 6 months.

The iFuse Implant System is also indicated for sacroiliac fusion to augment stabilization and immobilization of the sacroiliac joint in skeletally mature patients undergoing sacropelvic fixation as part of a lumbar or thoracolumbar fusion.

There are potential risks associated with the iFuse Implant System. It may not be appropriate for all patients and all patients may not benefit. Risk information available upon request.

One or more of the individuals named herein may be past or present SI-BONE employees, consultants, investors, clinical trial investigators, or grant recipients. Research described herein may have been supported in whole or in part by SI-BONE.

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